



PITTSBURGH VENTURE
CAPITAL ASSOCIATION

Entrepreneurial Education Symposium



Joel Burstein

CEO - Keep it Simple Training and Development

Joel Burstein, the Founder and CEO of Keep it Simple Training and Development, is a savvy entrepreneur with 22 years of business development & management experience.

Joel has trained thousands of people over his career, from Fortune 500 companies to regional nonprofits. He has consulted in numerous industries including technology, healthcare, logistics, energy, financial services, entertainment, and professional services.

Joel earned his bachelor's degree from The University of Miami. He then went on to achieve several professional certifications from NYU along with completing a prestigious, three year - invite only program, at the Wharton School at the University of Pennsylvania.

Joel's Keep It Simple approach to business development has earned him three "40 under 40" honors including The New Pittsburgh Courier's "Fab 40".