



Entrepreneurial Education Symposium



Jeff Kovacs

Partner - Cohen & Company

Sought out for his insights and clear explanations, Jeff immediately becomes a valued member of any team. He helps clients identify growth opportunities for their business — focusing on everything from profitability and internal controls to developing and implementing a strategic plan.

Jeff has spent his career as a technical guru on all issues relating to accounting, auditing and financial reporting. He helps clients resolve complex issues such as revenue recognition, stock-based compensation, fair value measurements, business combinations, and debt and equity transactions and derivatives, among others. He also assists with capital sourcing, including angel, venture and private equity investments; and provides merger and acquisition guidance. While Jeff works with a range of industries, including manufacturing, real estate, construction and automotive, much of his time is spent in the area of software, technology, life sciences and medical devices. Over the past 10 years, he has worked with over 100 software developers, SaaS providers, robotics, medical device, life science and advanced manufacturing companies, as well as venture capital and private equity funds. He is also leading the firm's efforts to develop the audit of the future through data analytics and artificial intelligence.

Jeff resides in McMurray, Pennsylvania, with his wife and two of his three children (two of whom are data science engineer candidates at Penn State and one that works for an AI CyberSecurity firm). In his free time, he is at the gym during the week, Penn State football games on fall weekends or traveling the country trying to reach his goal of seeing every major league baseball stadium.